

Business Studies (GCSE)

Welcome to the Business Studies Therapies. Please follow the links in the Therapy section below to access the resources.

The areas of development are:	Therapy
<ul style="list-style-type: none"> explaining how a business operates in the real world by analysing business ownership and the purpose of setting up a business using aims and objectives 	<ul style="list-style-type: none"> CGP GCSE AQA Business for the grade 9-1 course book: Business in the Real World, pages 2-18
<ul style="list-style-type: none"> understanding the importance of business planning and opportunities which can be created for an expanding business 	<ul style="list-style-type: none"> CGP GCSE AQA Business for the grade 9-1 course book: Influences on Business, pages 19-31
<ul style="list-style-type: none"> identifying business terminology and how business activity can influence a business 	<ul style="list-style-type: none"> CGP GCSE AQA Business for the grade 9-1 course book: Business Operations World, pages 32-41
<ul style="list-style-type: none"> understanding how a business operates, day to day, such as production of products and service, and how a business communicates with their customers 	<ul style="list-style-type: none"> CGP GCSE AQA Business for the grade 9-1 course book: Human resources, pages 42-52
<ul style="list-style-type: none"> developing problem solving and decision making skills, relevant to business, when operating in the Human Resource function of a business 	<ul style="list-style-type: none"> CGP GCSE AQA Business for the grade 9-1 course book: Marketing World, pages 53-70
<ul style="list-style-type: none"> investigating, analysing and evaluating business opportunities and issues in Marketing and how a business markets their products and service efficiently to their customers 	<ul style="list-style-type: none"> CGP GCSE AQA Business for the grade 9-1 course book: Finance, pages 71-78
<ul style="list-style-type: none"> using a range of calculations to finance a business successfully and identifying suitable financial choices to prevent risks 	<ul style="list-style-type: none"> GCSEPod: AQA: Business Studies: Unit 1: Setting up a Business
<ul style="list-style-type: none"> analysing the finance performance of a business using financial statements and components of financial statements, and interpreting data on financial statements 	<ul style="list-style-type: none"> GCSEPod: AQA: Business Studies: Unit 2: Growing as a Business
<ul style="list-style-type: none"> making justified decisions using both qualitative and quantitative data including its selection, interpretation, analysis and evaluation, and the application of appropriate quantitative skills 	<ul style="list-style-type: none"> BBC Bitesize Website: Business
<ul style="list-style-type: none"> explaining how the current economic climate impacts on a business by investigating interest rates, level of consumer spending and the effect of fluctuating interest rates on businesses that rely on overdrafts and loans for finance 	<ul style="list-style-type: none"> AQA Website: revise past papers and review mark schemes